

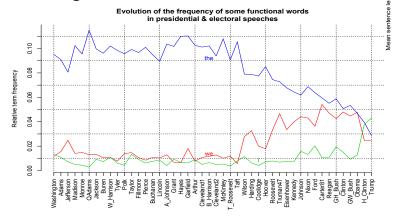
# Why Donald Trump will win the presidential election

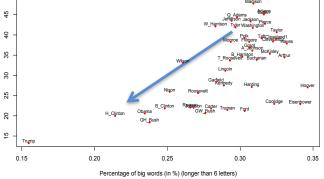


Prediction made on April 19th, 2016

## Based On TV debates and queries sent to search engines

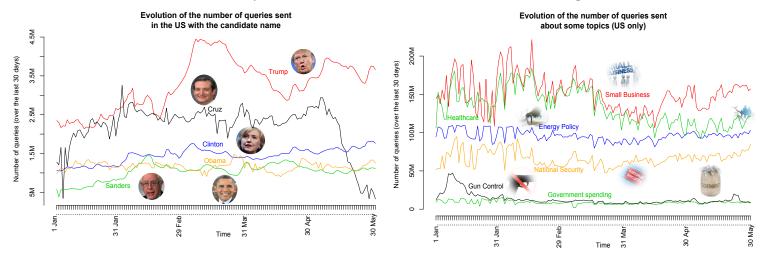
Donald Trump has opted for a direct style and a simple rhetoric. Everybody can understand his messages.





Donald Trump utters short sentences, with simple words. He uses the pronouns I and we more frequently and the less so.

## Based on queries sent in the US to various search engines



### Examples of the most representative sentences:

#### D. Trump, Aug. 6th, 2015

"I'm spending all of my money, I'm not spending, I'm not getting any, I turned down, I turn down so much, I could have right now from special interests and donors, I could have double and triple what he's got".

#### T. Cruz, Jan. 14th, 2016

"So the way you do it is you pass a tax plan like the tax plan I've introduced: a simple flat tax, 10 percent for individuals, and a 16 percent business flat tax, you abolish the IRS and here's the critical point, Maria, the business flat tax enables us to abolish the corporate income tax, the death tax, the Obamacare taxes, the payroll taxes, and they're border-adjustable, so every export pays no taxes whatsoever".

#### H. Clinton, Jan. 17th, 2016

"Look, I have the greatest respect for Senator Sanders and for his supports and I'm going to keep working as hard as I can to reach as many people of all ages about what / will do, what the experience and the ideas that / have that / will bring to the White House and / hope to have their support when /'m the Democratic nominee".

#### B. Sanders, Oct. 13th, 2015

"I believe that the power of corporate America, the power of Wall Street, the power of the drug companies, the power of the corporate media is so great that the only way we really transform America and do the things that the middle class and working class desperately need is through a political revolution when millions of people begin to come together and stand up and say: Our government is going to work for all of us, not just a handful of billionaires".