KEEPING AN EAR TO THE MARKET
with Text Analytics through Task-Adapted Semantic Parsing

Technology

Generic Semantic Parsing Engine
Toolbox for Efficient Task-Adaption

Applications

Product Reviews
Survey Responses
Business Plans
Social Media

Does the data have special characteristics?
(e.g. limited domain, framing)

What is the analysis task and what semantic aspects are relevant?

What is the user able and willing to digest?
(e.g., level of abstraction, required details)

Example
Product Review Analysis

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Demo App – Review Insight Buddy
www.review-insight.com
(on invitation only)