Text-based employee feedback

$1 bn per annum market size*

*Amount businesses spend per annum on employee engagement, Source: Bersin by Deloitte, August 2015

1:2 firms using text as main feedback approach

“For analytics, it is hard to beat the Workometry solution”
Personnel Today March 2016

Interactive visualizations designed to increase managers’ confidence to act

Simple UI to encourage responses

Link feedback to employee records

Categorize text with topic and context

Use ML to add meaning

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