



# Call for Sponsors

SwissText is a one-day conference on automatic text analytics, which takes place June 9, 2017 in Winterthur. We invite practitioners, analysts, end users, software vendors, researchers and data scientists to join SwissText and share their expertise and experience with the audience.

SwissText will bring together practitioners and researchers, to give an overview of existing solutions and technologies, and to come up with ideas for new and innovative projects using automatic text understanding. Topics of interest include, but are not limited to:

- Evaluation of Social Media
- Semantic Analysis
- Chatbots
- Deep Learning for Text Analysis
- Machine Translation
- Text Generation

**More Infos:**  
[www.swisstext.org](http://www.swisstext.org)

Last year we had a distinguished lineup of speakers from international IT giants such as Google and IBM, Swiss companies (e.g. SwissCom), startups, and universities, and more than 170 participants!

### SwissText offers the following **Sponsoring Packages:**

	Basic	Silver	Gold
Logo on website+marketing material	yes	yes	yes
Free Tickets (regular price CHF 130)	1	2	4
Entry in printed program leaflet	½ page	1 page	1 page at distinguished position (e.g. cover page)
Conference bag addition (goodie bag)	-	Flyer (1 sheet) or goodie	brochure and goodie
Exhibition booth	-	1 table, power, own roll-up	2 tables, power, 2 own roll-ups
Package Price	CHF 700	CHF 2000	CHF 3500

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